Promotora de Hoteles Norte 19 Announced the Opening of the City Express Plus by Marriott Monterrey Centro Hotel (BMV: HCITY)

Mexico City, June 13th, 2024 – Promotora de Hoteles Norte 19, S.A.B. de C.V. (BMV: HCITY) ("Norte 19" or "the Company"), announces the opening of the City Express Plus by Marriott Monterrey Centro hotel, a 140-room hotel that is fully owned by the Company.

The City Express Plus by Marriott Monterrey Centro hotel began operations on May 31, 2024, serving both corporate accounts and general customers. As of today, June 13, 2024, all distribution channels are operational and fully stocked with room inventory.

The hotel is located on Melchor Ocampo Avenue, at the corner of Pino Suárez Avenue in Monterrey, a few kilometers away from the University Zone ("Zona Tec"), the Pabellón M, Fundidora Park, and the Visa Applicant Service Center (CAS). It is part of the Ocampo Corner real estate development, which includes an apartment building, offices, and a commercial plaza with high visitor traffic, potentially boosting guest demand.

Located in a strategic area, the hotel is close to various auditoriums, stadiums, parks, and museums in Monterrey. As the eighth hotel in the city, the City Express Plus by Marriott Monterrey Centro is ready to accommodate guests on business or leisure trips.

As of today, the portfolio includes 152 hotels with 17,533 rooms.

About Norte 19:

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Norte 19 is a Mexican company that offers integrated solutions for the hospitality industry, dedicated to providing services ranging from the design and development of hotels to the operation and management of first-class hospitality businesses. With a track record spanning more than two decades, Norte 19 has stood out for its commitment to excellence in service, innovation in technology, and efficiency in operation. Norte 19 operates more than 150 hotels in Mexico, Colombia, Costa Rica, and Chile, establishing strong partnerships with recognized brands and continuously adapting to market demands. Norte 19 will maintain the same ticker symbol ("HCITY") on the Mexican Stock Exchange (BMV).

For further information, please visit our website: <u>https://norte19.com/en/investors</u>



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